Marla Martin, Communications Manager, or Jeff Zipper, Vice President of Communications 407/438-1400, ext. 2326 or 2314

Statewide & Metropolitan Statistical Areas (MSAs)	<b>Realtor Sales</b>			Median Sales Price		
	January 1994	January 1993	% Chge	January 1994	January 1993	% Chge
STATEWIDE	7102	5987	19%	\$85,000	\$82,400	3%
Daytona Beach	307	220	40	\$ 68,200	\$ 68,100	0
Fort Lauderdale	890	761	17	\$ 98,300	\$101,900	-4
Fort Myers-Cape Coral	272	250	9	\$ 94,600	\$ 89,500	6
Fort Pierce-Port St. Lucie	155	129	20	\$ 76,200	\$ 90,900	-16
Fort Walton Beach (1)	N/A	N/A	N/A	N/A	N/A	N/A
Gainesville	118	132	-11	\$ 82,200	\$ 80,600	2
Jacksonville (2)	N/A	N/A	N/A	N/A	N/A	N/A
Lakeland-Winter Haven	134	114	18	\$ 67,900	\$ 65,900	3
Melbourne-Titusville-Palm Bay	245	224	9	\$ 71,800	\$ 74,200	-3
Miami	911	682	34	\$ 99,600	\$ 95,500	4
Naples	88	50	76	\$148,600	\$150,000	-1
Ocala	136	80	70	\$ 54,300	\$ 55,500	-2
Orlando	808	664	22	\$ 87,000	\$ 83,800	4
Panama City (3)	N/A	N/A	N/A	N/A	N/A	N/A
Pensacola	231	254	-9	\$ 73,900	\$ 69,700	6
Punta Gorda	84	64	31	\$ 65,000	\$ 61,800	5
Sarasota-Bradenton	381	321	19	\$ 93,500	\$ 84,800	10
Tallahassee	106	128	-17	\$100,000	\$ 84,700	18
Tampa-St. Petersburg- Clearwater	1,290	1,152	12	\$ 75,300	\$ 69,300	9
West Palm Beach-Boca Raton	740	536	38	\$ 98,500	\$105,600	-7

## Florida Sales Report – January 1994 Single-Family, Existing Homes

(1) Data for Ft. Walton Beach was not available.

(2) Data for Jacksonville was not available.

(3) Data for Panama City was not available.

This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations. MSAs are defined by the 1990 Census. Source: Florida Association of REALTORS and the University of Florida Real Estate Research Center.

The Florida Association of Realtors, the voice for real estate in Florida, provides programs, services, continuing education, research and legislative representation to its 65,000 members in 71 boards/associations.

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