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Florida Sales Report – January 1997 Single-Family, Existing Homes

	Realtor Sales			Median Sales Price		
Statewide & Metropolitan Statistical Areas (MSAs)	January 1997	January 1996	% Chge	January 1997	January 1996	% Chge
STATEWIDE	7,101	6,615	7%	\$ 92,500	\$ 90,000	3%
Daytona Beach	300	298	1	\$ 79,100	\$ 69,600	14
Fort Lauderdale	571	774	-26	\$126,100	\$111,900	13
Fort Myers-Cape Coral	306	257	19	\$ 91,500	\$ 85,800	7
Fort Pierce-Port St. Lucie	182	144	26	\$ 84,200	\$ 76,300	10
Fort Walton Beach (1)	N/A	N/A	N/A	N/A	N/A	N/A
Gainesville	124	117	6	\$ 92,000	\$ 87,900	5
Jacksonville	534	429	24	\$ 86,100	\$ 85,700	0
Lakeland-Winter Haven (2)	6	4	50	\$ 63,300	\$ 63,300	0
Melbourne-Titusville-Palm Bay	281	269	4	\$ 78,300	\$ 80,200	-2
Miami	713	646	10	\$115,700	\$107,300	8
Naples	142	104	37	\$183,300	\$200,000	-8
Ocala	153	176	-13	\$ 65,900	\$ 65,200	1
Orlando (3)	128	158	-19	\$ 78,100	\$ 68,600	14
Panama City	75	77	-3	\$ 76,300	\$ 69,500	10
Pensacola	319	246	30	\$ 85,800	\$ 85,700	0
Punta Gorda	147	115	28	\$ 75,300	\$ 73,800	2
Sarasota-Bradenton (4)	342	308	11	\$105,100	\$108,200	-3
Tallahassee	111	112	-1	\$125,800	\$109,000	15
Tampa-St. Petersburg- Clearwater	1,725	1,443	20	\$ 83,100	\$ 80,300	3
West Palm Beach-Boca Raton	555	624	-11	\$132,000	\$129,100	2

- (1) Fort Walton Beach figures were not reported because historical data was not available.
- (2) Lakeland-Winter Haven figures do not include Lakeland and East Polk because historical data was not available.
- (3) Orlando figures do not include Greater Orlando and Osceola because historical data was not available.
- (4) Sarasota-Bradenton figures do not include Venice because historical data was not available.

This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations. MSAs are defined by the 1990 Census. Source: Florida Association of REALTORS and the University of Florida Real Estate Research Center.

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