Marla Martin, Communications Manager, or Jeff Zipper, Vice President of Communications 407/438-1400, ext. 2326 or 2314

Statewide & Metropolitan Statistical Areas (MSAs)	Realtor Sales			Median Sales Price		
	January 2002	January 2001	% Chge	January 2002	January 2001	% Chge
STATEWIDE	10,292	9,252	11%	\$128,900	\$116,700	10%
Daytona Beach	503	461	9	\$107,400	\$91,600	17
Fort Lauderdale	825	772	7	\$172,700	\$153,100	13
Fort Myers-Cape Coral	443	376	18	\$132,400	\$119,500	11
Fort Pierce-Port St. Lucie	305	296	3	\$109,200	\$98,2000	11
Fort Walton Beach	184	167	10	\$118,500	\$116,100	2
Gainesville	113	92	23	\$125,400	\$112,000	12
Jacksonville	828	785	5	\$114,200	\$100,900	13
Lakeland-Winter Haven	275	270	2	\$91,700	\$77,900	18
Melbourne-Titusville-Palm Bay	390	351	11	\$103,900	\$94,700	10
Miami	781	705	11	\$161,600	\$142,400	13
Naples	208	222	-6	\$265,000	\$266,700	-1
Ocala (1)	N/A	N/A	N/A	N/A	N/A	N/A
Orlando	1,628	1,419	15	\$116,900	\$107,800	8
Panama City (2)	N/A	N/A	N/A	N/A	N/A	N/A
Pensacola	248	183	36	\$107,400	\$96,500	11
Punta Gorda	239	326	-27	\$110,000	\$100,000	10
Sarasota-Bradenton (3)	412	477	-14	\$160,000	\$136,400	17
Tallahassee	150	110	36	\$134,700	\$132,900	1
Tampa-St. Petersburg Clearwater (4)	1,244	929	34	\$113,600	\$104,900	8
West Palm Beach-Boca Raton	1,105	914	21	\$159,900	\$136,600	17

Florida Sales Report - January 2002 Single-Family, Existing Homes

(1) Data for Ocala was not available.

(2) Data for Panama City was not available.

(3) Data for Englewood was not available.

(4) Data for Hernando County was not available.

This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations. MSAs are defined by the 1990 Census until pertinent data from the 2000 Census has been analyzed and released. Source: Florida Association of Realtors and the University of Florida Real Estate Research Center.