Marla Martin, Communications Manager, or Jeff Zipper, Vice President of Communications 407/438-1400, ext. 2326 or 2314

Statewide & Metropolitan Statistical Areas (MSAs)	Realtor Sales			Median Sales Price		
	January 2003	January 2002	% Chge	January 2003	January 2002	% Chge
STATEWIDE	10,540	9,308	13%	\$142,900	\$129,100	11%
Daytona Beach (1)	351	298	18	\$121,600	\$106,500	14
Fort Lauderdale	908	825	10	\$200,300	\$172,700	16
Fort Myers-Cape Coral	606	443	37	\$144,000	\$132,400	9
Fort Pierce-Port St. Lucie	355	305	16	\$141,600	\$109,200	30
Fort Walton Beach	232	184	26	\$148,900	\$118,500	26
Gainesville	138	113	22	\$121,700	\$125,400	-3
Jacksonville	910	828	10	\$118,200	\$114,200	4
Lakeland-Winter Haven	322	275	17	\$84,800	\$91,700	-8
Melbourne-Titusville-Palm Bay	358	390	-8	\$127,800	\$103,900	23
Miami	760	781	-3	\$197,900	\$161,600	22
Naples	295	208	42	\$283,600	\$265,000	7
Ocala (2)	N/A	N/A	N/A	N/A	N/A	N/A
Orlando	1,787	1,628	10	\$131,900	\$116,900	13
Panama City	140	107	31	\$142,000	\$105,000	35
Pensacola	282	248	14	\$111,900	\$107,400	4
Punta Gorda	235	239	-2	\$131,800	\$110,000	20
Sarasota-Bradenton (3)	323	319	1	\$194,400	\$161,500	20
Tallahassee	219	150	46	\$136,500	\$134,700	1
Tampa-St. Petersburg- Clearwater	1,820	1,538	18	\$137,000	\$128,300	7
West Palm Beach- Boca Raton (4)	N/A	N/A	N/A	N/A	N/A	N/A

Florida Sales Report - January 2003 Single-Family, Existing Homes

(1) Data for Daytona Beach was not available.

(2) Data for Ocala was not available.

(3) Data for Manatee County and Englewood was not available.

(4) Data for West Palm Beach-Boca Raton MSA was not available.

This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations. MSAs are defined by the 2000 Census. Source: Florida Association of Realtors and the University of Florida Real Estate Research Center.